

YOUR PROGRAM/AGENCY NAME: Santa Barbara City College/Career Skills Institute

**IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:
2017 - 2018 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART**

NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	<p>Redesign 15 computer courses and either redesign or create 8 courses.</p> <p>This objective ties to the AEBG Consortium's 2017-2018 Objective 6: <i>Maximize tuition-free offerings in allowable AEBE areas to cross-pollinate with WIOA and Strong Workforce Initiatives.</i></p>	<p>The CSI must continue to remain relevant and vital.</p>	<p>Course outlines written and submitted to SBCC Curriculum Advisory Committee (CAC) by January 31, 2019. Curriculum will be written and submitted to the CSI by August 31, 2018.</p>	<p>SBCC Career Skills Institute faculty</p>	<p>Program narratives and Course Outline will be re-designed / created and submitted to CAC and then to the Chancellor's Office for approval. Curriculum will be developed and courses will be added to the CSI Catalog. The revamped courses will be offered in Fall 2019.</p>	<p>Argos reports created by Institutional Research Department of SBCC.</p>
2.	<p>Update marketing materials and continue CSI advertising campaign in our local community.</p>	<p>Update CSI Marketing materials and work with Surfmedia Communications to continue CSI Marketing</p>	<p>While new programs will not be approved yet</p>	<p>SBCC Career Skills Institute working with Surfmedia</p>	<p>Increase in enrollment by 30% from Fall 16. Fall 2016 had</p>	<p>Argos reports created by Institutional Research</p>

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	<p>As individuals and employers must first become aware of classes before taking them, this objective ties to the AEBG Consortium's 2017-2018 Objective 6: <i>Maximize tuition-free offerings in allowable AEBE areas to cross-pollinate with WIOA and Strong Workforce Initiatives.</i></p>	<p>in our local area. Including the ongoing development and enhancement of the CSI website.</p>	<p>we will continue to market existing CSI catalog of programs during Fall 2017-Fall 2018.</p>	<p>Communication s</p>	<p>approximately 2100 student enrollments. For Fall 2018, we look towards 3500 student enrollments.</p>	<p>Department of SBCC.</p>

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