

2018 - 2019 Santa Barbara AEBG Consortium: Adult Education Block Grant ACTIVITY CHART

YOUR PROGRAM/AGENCY NAME:						
Workforce System Navigator for Older Adults and Long-Term Unemployed / KRA Corporation						
IDENTIFY OFFICIAL AEBG PROGRAM AREA 1 – 7 as identified in the AEBG Three-Year Plan:						
Program Area 3. Programs for adults, including, but not limited to, older adults, that are primarily related to entry or reentry into the workforce.						
NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	Connect older workers and/or long-term unemployed to the Workforce System	Hire a full-time Workforce Services Navigator who will outreach to older workers and long-term unemployed at CBOs, Non-Profit Agencies and through social media, advertising, on-site presentations, and one-on-one meetings.	On-going	Program Manager, KRA Corporation	Increase knowledge among adults & older workers—and increase participation at One-Stops.	One-Stop Registration and Enrollment data that is reported to the Santa Barbara Workforce Development Board (WDB).
2	Improve opportunities for older workers and/or long-term unemployed through employer outreach and marketing	Hire a part-time Business Services Consultant who will conduct employer outreach and marketing, job development and job placement activities for target populations.	On-going	Program Manager, KRA Corporation	Increase employer knowledge about available resources to accommodate older workers.	Progress reports submitted to the Santa Barbara Workforce Development Board (WDB).

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3	Strengthen the referral process to the SB Workforce Resource Center through the alignment and braiding of services for older workers and/or long-term unemployed in the Workforce System.	Allocating costs to the Program Manager who will be providing support and directly overseeing the full-time Workforce Services Navigator and the part-time Business Services Consultant.	On-going	Director of Workforce Operations, KRA Corporation	Increase collaborative efforts with other AEBG partners to accommodate older workers and/or long-term unemployed.	Progress reports submitted to the Santa Barbara Workforce Development Board (WDB).