



AP 5700

INTERCOLLEGIATE ATHLETICS

References:

Education Code Sections 66271.6, 66271.8, 67360 et seq. and 78223;
Title VI of the 1964 Civil Rights Act;
Title IX, Education Amendments of 1972;
20 U.S. Code Sections 1681 et seq.;;
Community College Athletic Association (3C2A) Constitution and 3C2A Bylaws

The District is a member of the California Community College Athletic Association (3C2A) and is governed by the rules of the 3C2A constitution and bylaws. The college will provide an athletics program and physical education curriculum based on the most recent constitution and bylaws of 3C2A and conference(s) in which the District is a member.

The Athletics Department is committed to student-athlete academic success and shall monitor and track student-athlete academic performance.

The Athletics Department is committed to nondiscrimination and providing equitable opportunities, benefits, and resources to all students. This commitment promotes an atmosphere that is free from harassment or discrimination within all athletic program activities and classes.

Changes to the Intercollegiate Athletics program curriculum will follow the procedures outlined in BP 4021 Establishing, Modifying, or Discontinuing Programs. Athletic programmatic procedures are contained in the Athletics Department Staff Handbook and information kept in the Athletics Director's Office.

The District shall submit conference, state, and federal compliance reports as required.

Any fundraising activities conducted by a member of the Athletics Department shall follow approval procedures prior to the proposed event as outlined in the Athletics Department Staff Handbook. All fundraising and trust account activities shall follow the procedures established by the District Fiscal Services Office.

Name, Image, Likeness, and Athletic Reputation



Prospective Student Athlete: The District will not provide a prospective student athlete with compensation in relation to the athlete's name, image, likeness, or athletic reputation.

Student Athletes: The District will not prevent a student participating in intercollegiate athletics from either earning compensation as a result of the use of the student athlete's name, image, likeness, or athletic reputation, or from obtaining professional representation by duly licensed athletic agents or attorneys. However, a student athlete may not enter into a contract that provides compensation to the student athlete for their name, image, likeness, or athletic reputation if the contract conflicts with a provision of the student athlete's team contract.

A student who enters into a contract providing compensation for use of the student's name, image, likeness, or athletic reputation must disclose the contract to the Director of Athletics. If the District determines that there is a conflict between the student athlete's contract and the student athlete's team contract, the Director of Athletics will disclose the conflict to the student or student's legal representative, if any, and identify the contractual provisions that conflict.

Any team contract entered into, modified or renewed on or after September 1, 2021 will not prevent a student athlete from using their name, image, likeness, or athletic reputation for a commercial purpose when the athlete is not engaged in official team activities.

With permission, student athletes may use the SBCC logo and uniform and identify themselves as an SBCC student in name, image, and likeness deals.

A student athlete's post-participation scholarship eligibility will not be impacted as a result of the student earning compensation for their name, image, likeness, or athletic reputation.

The District will not revoke a student-athlete's post-participation scholarship that provides the student-athlete with the cost of attendance as a result of the student athlete earning compensation or obtaining legal representation in accordance with state law.

Also see BP/AP 3410 Nondiscrimination, BP/AP 4300 Field Trips and Excursions, BP/AP 6400 Financial Audits, and the Athletics Department Staff Handbook.



Date Approved: April 1, 2015

Legal Reference Update #25: November 2014

Legal Reference Update #26: April 2015

Date Approved: June 6, 2019

Legal Update #37: October 2020

Legal Update #39: October 2021

Legal Update #44: April 2024

Revised/Reapproved: March 19, 2025